

**A STUDY ON CUSTOMER SATISFACTION TOWARDS AJMI
FOOD PRODUCTS WITH SPECIAL REFERENCE TO
ERATTUPETTA MUNICIPALITY**

Dissertation Submitted to the

Mahatma Gandhi University

In the Partial fulfilment of the requirements for the

DEGREE OF BACHLOR OF COMMERCE

Submitted by

AKSHAYKUMAR O.A

(Reg. No:170021066651)

Under the Supervision of

DENNIS CHERIYAN M.com,NET

Lecturer, Department of Commerce



DEPARTMENT OF COMMERCE

HENRY BAKER COLLEGE, MELUKAVU

March 2020



RESEARCH AND PG DEPARTMENT OF COMMERCE

HENRY BAKER COLLEGE, MELUKAVU

(Affiliated to Mahatma Gandhi University, Kottayam, Kerala, India)

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CERTIFICATE

This is to certify that **Akshay Kumar O A** (Reg.No. 170021066651) has undergone the B. Com Degree course of Henry Baker College Melukavu and has undertaken the Project entitled "A study on customer satisfaction towards Ajmi food product with special reference in Erattupetta Municipality" under the guidance of **Mr. Dennis Cherian**, Assistant Professor on Contract, Department of Commerce, B. Com Computer Application. He is permitted to submit this Project Report to the university.

DENNIS CHERIAN

Head of the Department

Department of Commerce, B. Com Computer Application

Henry Baker College, Melukavu

Place: Melukavu

Date: 31/03/2020



A STUDY ON CUSTOMER SATISFACTION TOWARDS ONLINE SHOPPING

Dissertation Submitted to the

Mahatma Gandhi University

In the Partial fulfilment of the requirements for the

DEGREE OF BACHLOR OF COMMERCE

Submitted by

ALBIN SUNIL CHERIYAN

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DEPARTMENT OF COMMERCE

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This is to certify that **Albin Sunil Cherian** (Reg.No. 170021066652) has undergone the B. Com Degree course of Henry Baker College Melukavu and has undertaken the Project entitled "**A study on customer satisfaction towards online shopping**" under the guidance of **Smt. Nimmy Rajan**, Assistant Professor on Contract, Department of Commerce, B. Com Computer Application. He is permitted to submit this Project Report to the university.

DENNIS CHERIAN

Head of the Department

Department of Commerce, B. Com Computer Application

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Place: Melukavu

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DENNIS CHERIAN

Head of the Department

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Henry Baker College, Melukavu

Place: Melukavu

Date: 31/03/2020



**A STUDY ON WOMEN EMPOWERMENT IN ERATTUPETTA
MUNICIPALITY WITH SPECIAL REFERENCE TO
KUDUMBASREE PROJECT**

Dissertation Submitted to the

Mahatma Gandhi University

In the Partial fulfilment of the requirements for the

DEGREE OF BACHLOR OF COMMERCE

Submitted by

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CERTIFICATE

This is to certify that **Athira Haridas** (Reg.No. 170021066656) has undergone the B. Com Degree course of Henry Baker College Melukavu and has undertaken the Project entitled "**A study on women empowerment in Erattupetta Municipality with special reference to Kudumbasree project**" under the guidance of **Mr. Dennis Cherian**, Assistant Professor on Contract, Department of Commerce, B. Com Computer Application. He is permitted to submit this Project Report to the university.

DENNIS CHERIAN

Head of the Department

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Place: Melukavu

Date: 31/03/2020



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Submitted by

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DENNIS CHERIAN

Head of the Department

Department of Commerce, B. Com Computer Application

Henry Baker College, Melukavu

Place: Melukavu

Date: 31/03/2020



**A STUDY ON ONLINE SHOPPING BEHAVIOUR AMONG YOUTH
WITH SPECIAL REFERENCE TO HENRY BAKER COLLEGE,
MELUKAV**

*Dissertation Submitted to the
Mahatma Gandhi University*

In the Partial fulfilment of the requirements for the

DEGREE OF BACHLOR OF COMMERCE

Submitted by

GOKUL SHAJU

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This is to certify that **Gokul Shaju** (Reg.No. 170021066658) has undergone the B. Com Degree course of Henry Baker College Melukavu and has undertaken the Project entitled "**Study on online shopping behaviour among youth special referenced by Henry Baker College**" under the guidance of **Smt. Nimmy Rajan**, Assistant Professor on Contract, Department of Commerce, B. Com Computer Application. He is permitted to submit this Project Report to the university.

DENNIS CHERIAN

Head of the Department

Department of Commerce, B. Com Computer Application

Henry Baker College, Melukavu

Place: Melukavu

Date: 31/03/2020



**A STUDY ON ONLINE SHOPPING BEHAVIOUR AMONG YOUTH
WITH SPECIAL REFERENCE TO HENRY BAKER COLLEGE,
MELUKAV**

Dissertation Submitted to the

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In the Partial fulfilment of the requirements for the

DEGREE OF BACHLOR OF COMMERCE

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This is to certify that **Jishnu P Chandran** (Reg.No. 170021066659) has undergone the B. Com Degree course of Henry Baker College Melukavu and has undertaken the Project entitled "**Study on online shopping behaviour among youth special referenced by Henry Baker College**" under the guidance of **Smt. Beinimol George**, Assistant Professor on Contract, Department of Commerce, B. Com Computer Application. He is permitted to submit this Project Report to the university.

DENNIS CHERIAN

Head of the Department

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Henry Baker College, Melukavu

Place: Melukavu

Date: 31/03/2020





**A STUDY ON THE IMPACT OF
PILGRIMAGE TOURISM IN THE ECONOMIC
DEVELOPMENT OF MEENACHIL TALUK**

Dissertation Submitted to the

Mahatma Gandhi University

In the Partial fulfilment of the requirements for the

DEGREE OF BACHLOR OF COMMERCE

Submitted by

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RESEARCH AND PG DEPARTMENT OF COMMERCE
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This is to certify that **Jobin Johny** (Reg.No. 170021066660) has undergone the B. Com Degree course of Henry Baker College Melukavu and has undertaken the Project entitled "**A study on the impact of pilgrimage tourism in the economic development of Meenachil Thaluk**" under the guidance of **Smt. Nimmy Rajan**, Assistant Professor on Contract, Department of Commerce, B. Com Computer Application. He is permitted to submit this Project Report to the university.

DENNIS CHERIAN

Head of the Department

Department of Commerce, B. Com Computer Application

Henry Baker College, Melukavu

Place: Melukavu

Date: 31/03/2020



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PILGRIMAGE TOURISM IN THE ECONOMIC
DEVELOPMENT OF MEENACHIL TALUK**

Dissertation Submitted to the

Mahatma Gandhi University

In the Partial fulfilment of the requirements for the

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This is to certify that **Radhika Rajan** (Reg.No. 170021066666) has undergone the B. Com Degree course of Henry Baker College Melukavu and has undertaken the Project entitled "**A study on customer satisfaction towards online shopping**" under the guidance of **Smt. Nimmy Rajan**, Assistant Professor on Contract, Department of Commerce, B. Com Computer Application. He is permitted to submit this Project Report to the university.

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Place: Melukavu

Date: 31/03/2020



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Dissertation Submitted to the

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In the Partial fulfilment of the requirements for the

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DENNIS CHERIAN

Head of the Department

Department of Commerce, B. Com Computer Application

Henry Baker College, Melukavu

Place: Melukavu

Date: 31/03/2020



**A STUDY ON STRESS MANAGEMENT OF WOMEN EMPLOYEES
IN THODUPUZHA MUNICIPALITY**

*Dissertation Submitted to the
Mahatma Gandhi University*

In the Partial fulfilment of the requirements for the
DEGREE OF BACHLOR OF COMMERCE

Submitted by

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DENNIS CHERIAN

Head of the Department

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Henry Baker College, Melukavu

Place: Melukavu

Date: 31/03/2020



**A STUDY ON STRESS MANAGEMENT OF WOMEN EMPLOYEES
IN THODUPUZHA MUNICIPALITY**

*Dissertation Submitted to the
Mahatma Gandhi University*

In the Partial fulfilment of the requirements for the
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Date: 31/03/2020

